

RED DEER LEADS
Board Meeting Minutes – Dec. 1, 2009

Attendance: Terry Balgobin, Cyril Cooper, Michelle Loucks, John MacKenzie, Harley Richards
Absent: Rita Lavin

1. Meeting called to order at 12:02 p.m.

2. Motion by Michelle to approve minutes of Nov. 3 board meeting. Seconded by John.
Carried.

3. Old Business

- A. Budget: Michelle presented revised budget format. Terry suggested that last year's figures be included for comparative purposes. Harley inquired about meeting costs and 50-50 revenues. With respect to the subsidization of social events, Cyril expressed concerns. John suggested that many members probably assume money is available, even though cash in bank is committed to budgeted expenses. Michelle agreed to clarify this when giving financial reports.
Motion by Harley to approve budget. Seconded by Cyril.
Carried.
- B. Non-renewals: Terry stressed need to enforce membership requirements. Harley agreed to draft letter advising that membership dues must be paid by Dec. 31 and to provide to Michelle for circulation to members with outstanding fees.
- C. Evening meetings: Agreed to look at this initiative in the new year.
- D. Agenda: Terry said he would like an annual schedule prepared that could then be followed each year. It would indicate dates for open forums at meetings, when member surveys would be conducted, when keynote speakers (such as the mayor or MLAs would speak), when evening meetings would be held and when social events like the Christmas party would take place. Terry agreed to prepare draft.
- E. Member feedback: Surveys to be distributed at the Jan. 21 meeting and then quarterly thereafter.

4. New Business

- A. 50-50 draw: Agreed that this should continue. Fundraising Committee be asked to co-ordinate, with Michelle to collect proceeds at meeting and calculate prize.
- B. New members: Terry suggested several initiatives to promote new membership: newspaper ad, news story, free public service announcements, prize to existing members who recruit new member, and posting open categories on the club website. Said now would be a good time to recruit members. Cyril indicated the best approach is to identify vacant categories and recruit good candidates for these – which the Membership Committee is working on. He expects to have this in place by mid-January. John pointed out that Edmonton club has a list of member categories that we could use.
- C. Venue: Agreed that the issue of whether to move club meetings from the North Hill Inn to Tiffany's Steak House & Lounge should be discussed at the Dec. 10 meeting and a decision made. Harley to email members asking if anyone has objections to this change. Cyril urged that the North Hill Inn be treated with respect, and it was agreed that he and Harley would meet with Brenda Adamson if the decision was made to relocate. Harley would also contact Sam Wong of Tiffany's to verify availability of facilities there.
- D. Guest meals: Discussion concerning whether guests or those who invite them should pay for the guests' meals. It was agreed that the club would continue to pick up this cost but that situation should be monitored.
- E. Executive director: Terry suggested that this position be structured so the executive director has a vested interest in boosting membership (i.e. remuneration based on membership numbers).
- F. Bylaws: Terry asked John to present notice of motion for proposed bylaw changes at Dec. 10 meeting.
- G. Sergeant at arms: Discussion concerning the types of infractions to issue fines for: wasting time discussing non-leads during leads segment of meeting, ringing cell phones and talking at inappropriate times. It was agreed that the fines would supplement club revenues, and rotating the

position would help involve members.

5. Motion by Harley to adjourn. Seconded by Cyril.

Next meeting on Tuesday, Jan. 5 at Tiffany's Steak House and Lounge.